

Title: SANTA ROSA PLATEAU FOUNDATION (SRPF) - ADVISORY COUNCIL

Policy: An Advisory Council will complement the effectiveness of the official the Board of Directors as it carries out its mission and/or assists with specific issues of fund raising initiatives.

Purpose:

1. To increase the SRPF's profile and credibility in the business community.
2. To increase the number of influential community leaders in support of The SRPF's mission.
3. To develop resources resulting in increased fundraising.
4. To develop a pool of potential the Board of Director candidates.

Scope: The Advisory Council will function as a standing committee sanctioned by the Board of Directors of the SRPF but will have no formal authority to govern the organization, nor can it issue directives. This committee will serve to make recommendations and/or provide key information, community influence and materials to the formal Board of Directors.

Procedure:

1.0 RECRUITMENT

- A. Influential individuals will be recruited who have either expressed and/or have been identified as wanting to help the SRPF and who want to maximize their influence but minimize their time commitment.
- B. Individual Directors will inform the Executive Director (ED) of potential Advisory Council candidates. The ED will present candidate's name(s) to the Board for discussion and approval. The ED may also present names of candidates separately from those presented to her/him by individual Directors.
- C. Each candidate will be personally contacted by the ED to determine their interest and will be invited to a Board meeting. An Advisory Council packet will be provided to each candidate with complete information about the SRPF. The ED will inform the Board when a mutual agreement to serve on the Advisory Council is reached with the candidate.

2.0 MEETINGS AND STRUCTURE

1. Term of commitment is for one year.
2. Meetings will we held at least once per year.
3. Meetings can be called as needed.
4. The nature of commitment is to be available for advice and influence.
5. The SRPF Executive Director will serve as Chairperson.